PROGRAMME OUTCOME ATTAINMENT YEAR-2020-21 NAAC Criteria II **Objective of Course/Programme** Bachelor of Management Studies

F.Y.BMS

- To acquaint the learners with various concepts of Management
- To understand various models and techniques of Management
- Give a brief introduction of subject under management.
- To provide an insight on Management Function.
- Guide student to develop there personality & prepare them for challenges in practical • life.

S.Y.BMS

- To acquaint the learners with various specializations in field
- To understand various models and techniques of Marketing, finance & Human development.
- Understanding concepts of Managerial Accounting.
- Preparing them for Business Research by providing knowledge of Research Mythology in Business.
- Introducing & providing knowledge about new technique use in Management study.
- Guide student to develop there personality & Preparing them for their career planning.

T.Y.BMS

- To understand marketing of different services in Indian context
- To familiarize the student with the fundamental aspects of risk management in addition, control
- To study the issues related to compensation management and understand the Legal framework of compensation management
- To provide students with basic understanding of concepts of logistics and supply chain management.
- To develop critical understanding of the different practices associated with corporate communication
- To examine how various elements of corporate communication must be coordinated to communicate effectively
- To prepare student to face interview and give knowledge about available opportunities in the discipline.

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